

Curriculum Vitae

Stella Zounta

Assistant Professor

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1. STUDIES

	Title	SCHOOL/UNIVERSITY	DATE
PhD	Accounting and Costing Organization of Hotel Enterprises within the framework of contemporary changes in Management Accounting and the adoption of International Financial Reporting Standards (IFRS) (Grade: Excellent / Distinction)	Department of Business Administration, University of Patras	January 2008
Master's Degree	Interdepartmental Post-Graduate Program "Tourism Planning, Management and Policy"	Co-organized by the Department of Business Administration, the Department of Environment, and the Department of Social Anthropology and Geography, University of the Aegean.	December 2009
Undergraduate Degree	Business Administration	Department of Business Administration, University of the Aegean	June 2001

2. TEACHING EXPERIENCE

POSITION	DEPARTMENT/SCHOOL/UNIVERSITY	DURATION
Tenured Assistant Professor of Accounting and Cost Accounting	Department of Business Administration, Business School, MBA, Executive MBA, University of the Aegean	July 2021- today

Assistant Professor of Accounting and Cost Accounting	Department of Business Administration, Business School, MBA, Executive MBA, University of the Aegean	January 2018- July 2021
Lecturer of Accounting and Cost Accounting	Department of Business Administration, Business School, MBA, Executive MBA, University of the Aegean	January 2012- January 2018
Adjunct Lecturer (ΠΔ 407/80)	Department of Business Administration, Business School, MBA, Executive MBA, University of the Aegean	February 2008- December 2011
Courses: Financial Accounting I, Financial Accounting II, Cost Accounting I, Cost Accounting II, Management Accounting, Corporate Governance, Auditing and Budgetary Control, Special Topics in Accounting, Introduction to Costing, Costing and Business Decision Making, General Principles of Accounting II, Internship.		
Tutor Accounting (ΔΕΟ25) Financial Management and Accounting (MBA51)	Hellenic Open University (HOU) Undergraduate Program: Business Administration and Organizations (BSc) Postgraduate Program: Master of Business Administration (MBA)	Academic years 2017-2018, 2018-2019, 2019-2020

3. ARTICLES IN SCIENTIFIC JOURNALS

- Koufodontis, N. I., Gaki, E., & Zounta, S. (2025). Smart cities and affective-symbolic urbanism: A dual tourist/resident perspective. *Tourism and Hospitality*, 6(2), 116. <https://doi.org/10.3390/tourhosp6020116>
- Soras, E., Zounta, S., & Christopoulos, A. G. (2025). Auditors' contribution in enhancing non-quantitative information quality. *Journal of Risk and Financial Management*, 18(4), 170. <https://doi.org/10.3390/jrfm18040170>
- Stavropoulos, A.-S., & Zounta, S. (2025). Cash conversion cycle and profitability: Evidence from Greek service firms. *Journal of Risk and Financial Management*, 18(4), 208. <https://doi.org/10.3390/jrfm18040208>
- Andrikopoulos, A., Kostaris, K., & Zounta, S. (2025). Acknowledgement networks in accounting scholarship: A note. *Accounting, Economics and Law: A Convivium*, 15(1), 45–62. <https://doi.org/10.1515/acl-2020-0162>.
- Koufodontis, I., Papagiouvanni, M., & Zounta, S. (2021). Impact assessment of contemporary international and national accounting standards adoption: Evidence from Greek hotels. *Property Management*, 39(5), 670–685. <https://doi.org/10.1108/PM-08-2020-0048>
- Floros, C., Tabouratzi, E., Charamis, D., & Zounta, S. (2017). Accounting and stock price performance in the US market: Evidence from joiners and leavers. *Theoretical Economics Letters*, 7(4), 738–748. <https://doi.org/10.4236/tel.2017.74053>
- Andrikopoulos, A., Bekiaris, M., Vadasi, C., & Zounta, S. (2016). International collaboration in auditing research. *International Journal of Auditing*, 20(1), 66–71. <https://doi.org/10.1111/ijau.12053>
- Karatzimas, S., Zounta, S., & Kyriakidou, V. (2011). Impacts and changes in the accounting policies after the IAS adoption: A comparison between the manufacturing and the commercial sector in Greece. *Accounting and Management Information Systems*, 10(3), 302–317.

- Zounta, S., & Bekiaris, M. (2010). Cost-based management and decision making in Greek luxury hotels. *Tourismos: An International Multidisciplinary Journal of Tourism*, 5(2), 109–126.

4. CHAPTERS IN VOLUMES

- Ζούντα, Σ., Σταυρόπουλος, Α., & Καλαντώνης, Π. (2026). Η σχέση του κύκλου μετατροπής μετρητών με την κερδοφορία στις επιχειρήσεις παροχής υπηρεσιών. Στο *1985-2025 Επετειακός Τόμος: 40 χρόνια Τμήμα Διοίκησης Επιχειρήσεων Πανεπιστημίου Αιγαίου* (σελ. 133–146). Broken Hill Publishers, Πασχαλίδης. ISBN: 978-9925-35-342-2.

5. CONFERENCE PRESENTATIONS

- Ζούντα, Σ., Σταυρόπουλος, Χριστόπουλος Α., Καλαντώνης Π. (2025, 19-20 Δεκεμβρίου). *Η Σχέση του Κύκλου Μετατροπής Μετρητών με την Κερδοφορία στις Επιχειρήσεις Παροχής Υπηρεσιών* [Παρουσίαση εργασίας]. 25th Conference of the Hellenic Finance and Accounting Association (H.F.A.A.), Οικονομικό Πανεπιστήμιο Αθηνών, Αθήνα.
- Stavropoulos, A., Zounta, S., Christopoulos, A., & Kalantonis, P. (2025, June 11–13). *The relationship of cash conversion cycle and profitability: An empirical investigation in Greece* [Paper presentation]. 14th International Conference of the Financial Engineering and Banking Society (FEBS), Montpellier Business School, Montpellier, France.
- Soras E., Zounta S., & Christopoulos A. (2024, December 20-21). *Assessing the Role of Leading Audit Firms in Enhancing Non-Financial Information Quality: Addressing Inconsistencies in Audit Opinions* [Paper presentation]. 24th Conference of the Hellenic Finance and Accounting Association (H.F.A.A.), Αθήνα.
- Achdjian, E. A., Stavropoulos, A., Zounta, S., Panagopoulou, D., & Chytis, E. (2024, June 25–28). *Guests' perceptions on eco-tourism: The case of hotels in Greece* [Paper presentation]. 18th International Conference on Enterprise Systems, Accounting, Logistics and Management (ICESALM), Santorini, Greece.
- Ζούντα, Σ., Σταυρόπουλος, Α., Σκορδούλης, Μ., & Δελέγκος, Α. (2022, 16–17 Δεκεμβρίου). *Η επίδραση της κρίσης του COVID-19 στις χρηματοοικονομικές επιδόσεις των ξενοδοχειακών μονάδων μεγάλων αστικών κέντρων* [Παρουσίαση εργασίας]. 21st Conference of the Hellenic Finance and Accounting Association (H.F.A.A.), Αμερικανικό Κολλέγιο της Ελλάδος, Αθήνα.
- Marouklas, E., Zounta, S., & Gaki, E. (2019, November 13–15). *Innovation in waste management and its financial impact on municipalities: A case of Greece* [Paper presentation]. 2019 RSA Winter Conference, London, UK.
- Ζούντα, Σ., & Μπούσουλα, Μ. (2018, 14–15 Δεκεμβρίου). *Διεθνή δίκτυα επιστημονικών συνεργασιών στο αντικείμενο της διοικητικής λογιστικής* [Παρουσίαση εργασίας]. 17th Conference of the Hellenic Finance and Accounting Association (H.F.A.A.), Πειραιάς, Ελλάδα.
- Andrikopoulos, A., Kostaris, K., & Zounta, S. (2017, December 18–19). *Intellectual partnership in accounting research: A network of acknowledgements* [Paper presentation]. 8th FEBS Conference, Athens, Greece.
- Zounta, S., & Kosma, M. (2017, January 16–18). *Managers' perception on the usefulness of strategic management accounting techniques in Greek listed companies* [Paper presentation]. ERPBSS 2017, Middlesex University, Dubai, UAE.

- Andrikopoulos, A., Kostaris, K., & Zounta, S. (2017, May 30–June 4). *Acknowledgement patterns and networks: The case of accounting scholarship* [Paper presentation]. Sunbelt Conference of the International Network for Social Network Analysis (INSNA), Beijing, China.
- Andrikopoulos, A., Kostaris, K., & Zounta, S. (2017, May 10–12). *Authorship and subauthorship journals in accounting research* [Paper presentation]. 40th Annual Congress of the European Accounting Association (EAA), Valencia, Spain.
- Andrikopoulos, A., Kostaris, K., & Zounta, S. (2016, December 17–18). *Acknowledgements and networks in accounting research* [Paper presentation]. 15th Conference of the Hellenic Finance and Accounting Association (H.F.A.A.), Thessaloniki, Greece.
- Karamalis, M., Rogdaki, E., & Zounta, S. (2016, September 1–2). *The European Union's progress towards full harmonization and adoption of IAS/IFRS: The changing of the ratio loans* [Paper presentation]. 2016 ICABE Conference, Université Paris Nanterre, France.
- Mavri, M., Fronimaki, E., & Zounta, S. (2016, July 3–6). *Defining the cost of producing an object by traditional and 3D manufacturing procedure* [Paper presentation]. 28th European Conference on Operational Research (EURO), Poznan, Poland.
- Andrikopoulos, A., Bekiaris, M., Vadasi, C., & Zounta, S. (2015, December 18–19). *Internalization in auditing research* [Paper presentation]. 14th Conference of the Hellenic Finance and Accounting Association (H.F.A.A.), Panteion University, Athens, Greece.
- Andrikopoulos, A., Bekiaris, M., Zounta, S., & Vadasi, C. (2015, November 12–14). *National limits and opportunities in accounting scholarship: The case of international partnerships in auditing research* [Paper presentation]. ICABE 2015, University of Piraeus, Athens, Greece.
- Zounta, S., & Rogdaki, E. I. (2013, January 10–13). *The importance of budgeting and budgetary control in the Greek hospitality sector: Evidence from 5-star hotels* [Paper presentation]. Eurasian Business and Economics Society (EBES) Conference, Rome, Italy.
- Zounta, S., & Leovari, G. (2012, May 24–27). *Using budgets for performance evaluation, motivation and rewarding: Evidence from Greek listed companies* [Paper presentation]. Eurasian Business and Economics Society (EBES) Conference, Istanbul, Turkey.
- Zounta, S., Karatzimas, S., & Rogdaki, E. (2011, September 7–9). *HRM perspectives on the use of budgeting for performance evaluation and control: Empirical evidence from Greece* [Paper presentation]. 6th Conference on Performance Measurement and Management Control, Nice, France.
- Zounta, S., Malkogianni, I., Karatzimas, S., & Rogdaki, E. (2011, June 1–3). *Greek public utilities from a strategic management accounting perspective: An empirical survey* [Paper presentation]. Eurasian Business and Economics Society (EBES) Conference, Istanbul, Turkey.
- Zounta, S., Karatzimas, S., & Bekiaris, M. (2010, June 20–23). *Using budgets for performance evaluation and control: Evidence from Greece* [Paper presentation]. Interdisciplinary Research in Cost, Profitability and Performance Management, Ghent, Belgium.
- Κουτούπης, Α., Ζούντα, Σ., & Χαραμής, Δ. (2009, 18–19 Δεκεμβρίου). *Πλαίσια-Πρότυπα και διαχείριση κινδύνων στον εσωτερικό έλεγχο: Πρόσφατες εξελίξεις και ελληνική πραγματικότητα* [Παρουσίαση εργασίας]. 8th Annual Conference of the Hellenic Finance and Accounting Association (H.F.A.A.), Θεσσαλονίκη.
- Zounta, S., & Bekiaris, M. G. (2009, April 3–5). *Cost-based management and decision making in Greek luxury hotels* [Paper presentation]. 4th International Scientific Conference: Planning for the Future - Learning from the Past, Rhodes, Greece.

- Rogdaki, E., & Zounta, S. (2008, October 2–5). *An original methodology of collecting, evaluating and exploiting audit findings* [Paper presentation]. ICABE 2008, Thessaloniki, Greece.
- Bekiaris, M. G., Kutsikos, K., & Zounta, S. (2008, July 4–5). *The evolution of IT governance auditing for banking institutions: An international viewpoint* [Paper presentation]. MIBES 2008, Λάρισα, Ελλάδα.
- Κούτσικος, Κ., Ζούντα, Σ., Κωνσταντόπουλος, Ν., & Μπεκιάρης, Μ. (2008). *Διακυβέρνηση πληροφορικής και έλεγχος των πιστωτικών ιδρυμάτων στην Ελλάδα* [Παρουσίαση εργασίας], 4^ο Συνέδριο ΕΕΣΜ, 29 Μαΐου, Ιωάννινα, Ελλάδα.
- Konstantopoulos, N., Bekiaris, M. G., & Zounta, S. (2007, September 28). *A dynamic simulation model of the management accounting information systems (MAIS)* [Paper presentation]. ICNAAM 2007, Κέρκυρα, Ελλάδα.
- Bekiaris, M. G., Zounta, S., & Stavrinoudis, T. (2007, September 28). *Approaches to cost accounting in tourist management* [Paper presentation]. ICNAAM 2007, Κέρκυρα, Ελλάδα.
- Lagos, D. G., Zounta, S. A., & Curtis, P. (2007, September 27–29). *Telematics applications in the Greek tourism industry* [Paper presentation]. 1st Biannual International Conference: Strategic Development in Services Marketing, Chios, Greece.
- Bekiaris, M., Rogdaki, E., & Zounta, S. (2007, May 10–12). *Application of the value added tax to auxiliary transportation services in Greece* [Paper presentation]. 1st International Scientific Conference: Competiveness and Complementarity of Transport Modes, Chios, Greece.

6. BOOKS

Garrison, R. H., Noreen, E. W., & Brewer, P. C. *Managerial Accounting* (15^η Έκδοση). McGraw-Hill Education. Επιστημονική Επιμέλεια της ελληνικής έκδοσης: Σ. Ζούντα. Εκδόσεις Κλειδάριθμος.

7. PROFESSIONAL EXPERIENCE

Junior Auditor | Arthur Andersen (Ernst & Young as of 06/2002) March 2001 – March 2003

- Participation in external audits of large-scale enterprises and organizations.
- Audit of financial statements and implementation of auditing procedures in accordance with international standards.

Professional Training & Certifications

Institute of Certified Public Accountants of Greece (SOEL) September 2002 – September 2003
Annual Professional Training Seminar in Auditing and Accounting.