



Dimis Michaelides

Consultant, author, keynote speaker and magician, who combines his unique talents and business experience to inspire people around the world. He works in the areas of leadership, creativity, innovation, strategy and marketing and is the Managing Director of Performa Consulting.

Dimis has taught as visiting Professor at the Executive MBA programs of INSEAD (Fontainebleau), CK Graduate School of Business (Beijing), Jiaotang University (Shanghai), Royal Holloway University of London and the Cyprus International Institute of Management (CIIM). He served on numerous Boards of Directors in private companies and non-profit organizations in Cyprus, the US, Russia and Brazil, including the Board of Trustees of The Creative Education Foundation (US).

Dimis published ***The Art of Innovation - Integrating Creativity in Organizations***[©] (2007) and developed the ***Art of Innovation model*** in various forms, to help organizations and individuals achieve their full innovation potential.

He has delivered presentations and led workshops in numerous creativity forums including TEDx (New York), Harvard Business Review (China), Creative Education Foundation (USA), American Creativity Association, CREA (Europe), European Conference for Creativity and Innovation, Africa Creativity Conference.

Dimis has extensive international experience in General Management, Marketing and Finance - at the World Bank (Washington), Zeneca (Paris), Council of Europe (Paris) and Laiki Cyprialife (Nicosia).

Dimis is a graduate of the London School of Economics (B.Sc), London Business School (MBA), Sussex University (MA) and INSEAD (Leadership in Organizations).

He is fluent in Greek, English and French, operational in Spanish and Portuguese.

He loves his wife and son, mother and brother, music and magic, art and history, film and theater, Penn and Teller and his dog, Goya.